

Press Release

Intuit Beauty! Launches Fabulous New Skincare Company in the United States.

Introduction of a new company with the world's finest anti-aging products marketed via fabulous home parties.

Huntington Beach, Calif., March 1, 2006 -- Intuit Beauty Inc. today announced its beta completion and launch of its skincare company in the United States. This launch follows two and a half years of design, testing and delivery of its proprietary concepts and products. Coupled with Intuit Beauty's comprehensive product line is a career program for women destined to offer an industry opportunity.

Intuit Beauty will offer women the opportunity to become a Diva. The company's products and services will be offered for purchase to the general public by Diva's through hosted home parties and via the Diva and company websites. All Diva's are provided with a full online business and e-commerce solution.

Intuit Beauty, established industry leading numbers in 2005 during its testing and beta phase that established a base for future growth. These numbers for party and order averages, customer reorders, Diva retention and a lifetime guarantee on all products with 100% customer satisfaction program continued in 2006 and sets the stage for tremendous growth attracting retail and direct sales customers.

Establishing itself as a leader in skincare and anti-aging products, sold via home parties and online Intuit Beauty plans to add industry leading products in body and hair care that will continue to drive growth and customer satisfaction. "Intuit Beauty is uniquely positioned to create and deliver innovative products never before afforded by the general public. One only has to look at our Diva's, which are the Billboards of Intuit Beauty", states Jeannie Lorin, Intuit Beauty's founder and CEO.

About Intuit Beauty!

Intuit Beauty! Inc. is a company that provides the absolute best anti-aging skincare available, while supporting global charities, along with an, 'everyone wins' business model. Intuit Beauty products are exceptional, business opportunity simple and lucrative. At Intuit Beauty, we all work to enable each Diva to realize her full potential. Intuit Beauty offers an industry leading *lifetime product guarantee* for all its products. Intuit Beauty, Inc. has offices in Las Vegas, NV and Huntington Beach, CA.

SOURCE: INTUIT BEAUTY! Inc.
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