

Press Release

Intuit Beauty! Announces New Beta Products and Diva Retreat

The world's finest anti-aging product company experiences tremendous customer satisfaction.

Huntington Beach, Calif., December 4, 2006 -- Intuit Beauty Inc. today announced its upcoming release of new body and skin care products after being tested and in beta release since summer. The new products will be showcased at the company annual Diva Retreat in January of 2007.

"These new products are wonderful complements to our current products", states Jeannie Lorin, Founder and CEO." We fully expect consumers to experience the same satisfaction they have experienced with all our products", further states Ms. Lorin.

Intuit Beauty, will continue to improve its product offerings with Intuit Male, a men's skincare line and a focused cosmetic line being released in 2007

2006 has been a stellar year for Intuit Beauty and it's Diva's and customers. Customer satisfaction and reorders are industry leading and the *product lifetime guarantee* has been an unqualified success

Intuit Beauty, established industry leading numbers in 2005 during its testing and beta phase that established a base for future growth. These numbers for party and order averages, customer reorders, Diva retention and a lifetime guarantee on all products with 100% customer satisfaction program continued in 2006 and sets the stage for tremendous growth attracting retail and direct sales customers in 2007.

"Intuit Beauty continues to be uniquely positioned to create and deliver innovative products never before afforded by the general public. One only has to look at our beautiful Diva's, which are the Billboards of Intuit Beauty", states Ms Lorin.

About Intuit Beauty!

Intuit Beauty! Inc. is a company that provides the absolute best anti-aging skincare available, while supporting global charities, along with an, 'everyone wins' business model. Intuit Beauty products are exceptional, business opportunity simple and lucrative. At Intuit Beauty, we all work to enable each Diva to realize her full potential. Intuit Beauty offers an industry leading *lifetime product guarantee* for all its products. Intuit Beauty, Inc. has offices in Las Vegas, NV and Huntington Beach, CA.

SOURCE: INTUIT BEAUTY! Inc.
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